

Kebaya beauty pageant goes international

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TRADITIONAL attire beauty pageant KBJ Ratu Kebaya went international this year when 12 participants from Vietnam, Thailand, the Philippines, India, Indonesia and Cambodia joined 16 Malaysian contestants to vie for the prestigious titles.

In the end, it was Chin Yi Jing, a dentist from Kota Baru, Kelantan, who was crowned Miss KBJ Ratu Kebaya International 2022, followed by Mary Joy Araracap (Philippines), Janhelen Cruz Villanueva (Philippines), Naruewan Thepnarong (Thailand) and Nguyen Vinh Ha Phuong (Vietnam).

The winner took home US\$3,000 (RM13,428) while runners-up got between US\$2,000 (RM8,952) and US\$500 (RM2,238) together with a crown, trophy, sash and hotel stay.

There was also the Mrs KBJ Ratu Kebaya 2022 title which went to Nurlina Abd Mutalib who won a RM3,000 cash prize, a crown, a trophy and a sash.

The first runner-up was Venessa Yap Hooi Teng followed by Tan Siok Ting, Leang Ming Siew and Nurul Surya Muhammad Baharum. They each took home between RM2,000 and RM500 and similar prizes.

The event organised by the Kompleks Bukit Jambul JMB for the 13th time took place at the Setia SPICE Arena in Jalan Tun Dr Awang, Penang.

The heats were held over a month earlier at the same venue.



(From left)
Yap, Nurlina,
Chin and
Ming Ching.

At the same time, the participants took part in the Miss Malaysia Face of Beauty 2022 and Mrs Malaysia Face of Beauty 2022, which were won by Tan Ming Ching and Yap respectively.

Ming Ching, who was crowned by the Face of Beauty International 2019 winner Ploy Peerachada Khunrak from Thailand, will now represent Malaysia in the Miss Face of Beauty International 2022 to be held in Thailand. Yap will be heading to New Zealand for the Mrs Face of Beauty International 2022 event.

The winners each took home a cash prize of RM3,000 and RM2,000 together with return tickets to Thailand and New Zealand, and

other gifts.

There were also 13 subsidiary titles awarded that night, namely Kebaya Asian 2022 Ambassador, Miss Congeniality, Miss Elegant, Miss Social Influencer, Miss Body Beautiful, Miss Personality, Miss Photogenic, Miss Mydin, Miss Hanzo, Miss Magnificent, Mrs Magnificent, Miss JW Photography, my Social Influencer and Miss Onsmo Social Influencer.

Kompleks Bukit Jambul JMB chairman Datuk KH Chan said proceeds from the event's ticket sales would go to charity, adding that they managed to raise RM30,000 for the Persatuan Syukur Penyayang Pulau Pinang, The Cerebral Palsy (Spastic) Children's

Association of Penang and Penang Hospice Society.

"This is part of our corporate social responsibility programme for this year, and I also thank our supporters for their undying support and helping to make this event grander and even more successful each year.

"We took our international participants for a photo-shoot around the heritage spots and tourist attractions in Penang so that they will tell their friends and family about these places," said Chan.

Batu Uban assemblyman A. Kumaresan, in his opening address, said he supported the event as it incorporated the country's traditional attire.